FOR IMMEDIATE RELEASE

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Taking Care of Cape Cod Summit

Stemming the Tide of Wastefulness: We Can Make it Happen!

Learn impactful ways to Take Care of the Cape and Islands!

Harwich, MA - Join <u>CARE for the Cape & Islands</u>, <u>Cape Cod Anti-Litter Coalition</u>, and <u>Center for Coastal Studies</u> at the 6th Taking Care of Cape Cod Summit at <u>The 204 Cultural Arts Municipal Building</u>, 204 Sisson Rd., Harwich, on November 21st, 2024 from 12:00pm - 4:30pm.

This year's theme is Stemming the Tide of Wastefulness: We Can Make it Happen!

The program is focused on tangible ways to reduce waste and engage in environmental stewardship for individuals, businesses, municipalities, and organizations.

Thank you to our Gold Sponsor CMRK INC!

What to Expect from the Summit:

- Keynote address from Dr. Nikola Garber, Deputy Director of the <u>National Sea Grant Office</u> and National Sea Grant College Program, and meet & greet with Dr. Madison Willert, PhD, Marine Debris Specialist in the National Sea Grant Office.
- Waste reduction presentations and workshops from <u>ReThink Disposable</u>: How to Start a Reusables Program, <u>RecyclingWorks MA</u> (CET) and the <u>Hyannis Yacht Club</u>: Food Scrap Diversion and Building a Sustainable Culture, and the <u>Falmouth School District</u>: Learning from a Student Led Composting Program.
- <u>Businesses that CARE</u> sustainable business practices panel in partnership with <u>Love Live Local</u> featuring Green Road Refill and The Glass Jar Market.
- World premiere of the <u>Big Tree</u> produced <u>Falmouth Plastic Reduction Advisory Committee</u> mini-documentary.
- Attendees can also participate in <u>Barnstable Land Trust</u>'s <u>Climate Creatives/Rising Waters</u> "fish flags" temporary art installation to help create a visual display of rising sea levels in 2030, 2050, and 2070. <u>Seaside Botanical Art by Stephanie King</u> will also be displaying their work highlighting the connection of nature and art.
- Immediately following the Summit CARE will be hosting the 2024 Stewardship Awards Autumn Soiree from 5:00pm 7:00pm, which is included with Summit registration.

Thank you to our Silver Sponsors <u>Cape Light Compact</u>, <u>My Generation Energy</u>, <u>Open Water</u>, and <u>RISE Engineering!</u>

Thank you to Community Partners <u>Barnstable Land Trust</u>, <u>Cape Cod Blue Economy Foundation</u>, <u>Love Live Local</u>, and <u>Surfrider Foundation Cape & Islands Chapter!</u>

CARE Stewardship Awards: Immediately following the Summit CARE will be hosting the 2024 Stewardship Awards Autumn Soiree from 5:00pm - 7:00pm at <u>The 204</u>.

<u>CARE's Annual Stewardship Award</u> recognizes leaders, organizations and students who dedicate themselves to environmental and cultural sustainability measures, show a commitment to caring for the Cape and Islands, and have adopted day-to-day practices that fit CARE's mission to preserve and enhance its natural environment, culture or history.

CARE is proud to recognize this year's recipients:

CARE Legacy Award: Patti Lloyd, <u>Cape Cod Chamber of Commerce</u> (ret.)

Stewardship Award: The Green Center, Inc.

Youth Stewardship Award: Jessie Swain/Nauset HS Green Club - presented in partnership with <u>Cape Cod</u> Young Professionals. Sponsored by Vineyard Wind.

Guests will enjoy a selection of <u>Hog Island Brewery</u> craft beers, wine, and light hors d'oeuvres from <u>Cape Roots Market</u> as we celebrate the stewards of our coastal community! There will be a raffle for a Cape and Islands Staycation package sponsored by <u>Shoreway Acres Inn & Cape Cod Lodging</u> and the opportunity to pursue a unique Reduce, Reuse, Recycle silent auction, and a display by <u>Seaside Botanical Art by Stephanie King</u> highlighting the connection of nature and art.

Register today!

Summit Registration is \$35 and includes admission to the 2024 CARE Stewardship Awards Autumn Soiree. Registration for only the Stewardship Awards is \$25.

Visit <u>careforthecapeandislands.org/2024Summit</u> to register today! Visit <u>givebutter./com2024stewardship</u> to register for the Stewardship Awards!

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ABOUT CAPE COD ANTI-LITTER COALITION

Focus is on education that changes attitudes and behaviors, leading to a culture where littering is considered socially unacceptable.

CCALC stresses the need to engage citizens to be part of the solution, emphasizing the importance of personal responsibility in the reduction of litter in our community. Stopping old litter habits is about starting new positive behaviors.

Learn more at nocapelitter.org

ABOUT CARE FOR THE CAPE & ISLANDS

The CARE for the Cape & Islands mission is to inspire stewardship to preserve and protect the natural, cultural, and historical treasures of Cape Cod, Martha's Vineyard and Nantucket. Using a solutions-based, collaborative approach, CARE develops and supports sustainability activities for our coastal community.

By providing nearly \$100,000 in funding for over 65 unique projects since 2012 we preserve our past, steward our present, and champion a sustainable future for the Cape and Islands.

Learn more at <u>careforthecapeandislands.org</u>

ABOUT THE CENTER FOR COASTAL STUDIES

The Center for Coastal Studies (CCS) is a non-profit organization dedicated to understanding, preserving and protecting marine ecosystems and the coastal environment through applied research, education and public policy initiatives.

Learn more at coastalstudies.org

ABOUT TAKE CARE CAPE COD

Take Care is a messaging campaign that originated in Lake Tahoe and was introduced in 2019 to Cape Cod by CARE for the Cape & Islands. The messages are simple, eye-catching and humorous to encourage stewardship. For example, messages encourage proper disposal of dog waste, cigarette butts and general litter. In 2022 it introduced the three ARRR's campaign using a friendly pirate that asks people to Reduce Reuse Recycle in order to reduce waste.

Learn more at takecarecapecod.org